

# SPONSORSHIP

# The Cigar Smoker

*Presented by* HARRIS PACKAGING AND AMERICAN CARTON CO.



THE FORT WORTH  
PUBLIC LIBRARY  
FOUNDATION

MAY 7, 2025 | THE FORT WORTH CLUB  
COCKTAIL RECEPTION 5:30 P.M. | PROGRAM & DINNER 7:00 P.M.



# About Us

## OUR MISSION

The mission of The Fort Worth Public Library Foundation is to inspire, secure, and grow philanthropic support and advocacy to benefit the Fort Worth Public Library and our diverse community.

## WHO WE ARE

The Fort Worth Public Library Foundation is a 501c3 non-profit that raises money to support innovative programs and services at all 20 Fort Worth libraries.

Since 1993, the Foundation has granted over \$21 million to empower communities through the thousands of programs, services, and resources provided by the Fort Worth Public Library.

**In 2025,  
FWPLF is  
working  
to fund the  
following  
priorities:**



Education + Growth



Arts + Culture



Community Vitality  
+ Engagement



Literacy + Learning

For more information, visit [fwplf.org](https://fwplf.org)



# About FWPL

The Fort Worth Public Library's mission is to create a community of learners, dreamers, and doers by serving Fort Worth and its surrounding areas. It is one of the busiest and fastest-growing library systems in Texas, with 20 libraries and counting to keep up with the rapid population growth.

*209,394*

Active Cardholders

*1,800*

Students reached by the  
LaunchPad College App  
Mentoring Program

*112,000+*

Patrons attend the library  
programs annually

## Demographics of Our Audience

FWPL patrons and Foundation supporters are diverse and far-reaching. Our service area is over 359 square miles of Tarrant County and extends into Denton, Johnson, Parker, and Wise counties.

- **34% of our residents are individuals under the age of 18**
- **Median household income is \$76,602**
- **10.5% of our residents are 65+**



# FWPL Foundation Communications Reach



You will be gratefully acknowledged and recognized in front of our audience of library lovers, business leaders, and other community supporters.

- **3,000 email addresses per digital communication**
- **2,800 views of Cigar Smoker Gala webpages**
- **4,000 reach across Meta and Instagram**
- **2,500 Gratitude Report recipients**
- **350 audience members attending the Cigar Smoker Gala**



# Event Opportunities & Benefits

In its 28th year, the Cigar Smoker is a one-of-a-kind gala that raises funds for the Fort Worth Public Library. The event was inspired by Andrew Carnegie's charge in 1899 to solicit donations equivalent to the price of a good cigar to help fund a Carnegie library in Fort Worth.

Sponsors and guests enjoy a cocktail reception, tastings from local distilleries, Cuban cigar rolling, a three-course dinner, music, premium cigars, and a live and silent auction in the elegant surroundings of the Fort Worth Club.



Andrew Carnegie Presenting Sponsorship		\$15,000
» Priority check-in in the VIP lounge		✓
» VIP seating at center stage for 10		✓
» Exclusive recognition from the podium during program		✓
» Opportunity to make remarks from the podium during program		✓
» Logo placement on all event centerpieces (300+)		✓
» Logo placement on all marketing materials before, during and post-event		✓
» Premier event signage placement with logo (on stage)		✓
» Dedicated social media post during, and post-event		✓
» Personal table server		✓
» Special port served with dessert		✓
» 10 raffle tickets		✓

Bar Sponsor		\$10,000
» Priority check-in in the VIP lounge		✓
» VIP premium seating for 10 (left or right center stage)		✓
» Verbal recognition from the podium during program		✓
» Logo placement on cocktail napkins (1,000+)		✓
» Logo placement on all marketing materials before, during and post-event		✓
» Premium event signage placement with logo (3 bar locations)		✓
» Signature cocktail selected, named and presented by [your company]		✓
» 10 raffle tickets		✓
» Dedicated social media post during, and post-event		✓

<b>Cigar Sponsor</b>		<b>\$10,000</b>
» Priority check-in in the VIP lounge		✓
» VIP premium seating for 10 (left or right center stage)		✓
» Verbal recognition from the podium during program		✓
» Premier event signage placement with logo (check-in/registration)		✓
» Logo placement on gift bags (300+)		✓
» Logo placement on all marketing materials before, during, and post-event		✓
» 10 raffle tickets		✓
» Dedicated social media post during, and post-event		✓

<b>Media Sponsor</b>		<b>\$10,000</b>
» Priority check-in in the VIP lounge		✓
» VIP premium seating for 10		✓
» Verbal recognition from the podium during program		✓
» Magazine on seats at tables		✓
» Logo placement on all marketing materials before, during, and post-event		✓
» 10 raffle tickets		✓
» Dedicated social media post		✓

<b>Winston Churchill Table Sponsor</b>		<b>\$8,500</b>
» Priority check-in in the VIP lounge		✓
» VIP premium seating for 10		✓
» Verbal recognition from the podium during program		✓
» Premier event signage placement with logo (near stage)		✓
» Logo placement on all marketing materials before, during, and post-event		✓
» 10 raffle tickets		✓
» Click-through link on event website		✓

<b>Marlene Dietrich Table Sponsor</b>		<b>\$6,000</b>
» Preferred seating for 10		✓
» Logo on event signage		✓
» Logo on all marketing materials before, during, and post-event		✓
» Logo recognition from the podium during program		✓
» 10 raffle tickets		✓
» Click-through link on event website		✓

## Mission Partners

Interested in supporting the mission and event but cannot attend? Mission partners allow you or your organization to sponsor the event with the option to purchase individual tickets as needed at a 20% discount.

» <b>Raffle Sponsor:</b> Exclusive signage, verbal recognition during the raffle draw, and all print/digital/verbal/podium recognition	<b>\$3,000</b>
» <b>Step and Repeat Sponsor:</b> Exclusive signage at the Step and Repeat and all print/digital/podium recognition	<b>\$2,000</b>
» <b>Volunteer Lounge Sponsor:</b> Exclusive signage at the volunteer lounge, logo on volunteer name badges, and all print/digital/podium recognition	<b>\$1,500</b>
» <b>Amplify 817 Music Sponsor:</b> Exclusive signage at both music stages and all print/digital/podium recognition	<b>\$1,000</b>

## Reserved Tables and Individual Tickets\*

» Reserved table for 10 (guarantees sitting together)	<b>\$3,500</b>
» Individual ticket(s)	<b>\$350</b>

\*Reserved tables and individual tickets are subject to availability.

# Join Us at the Cigar Smoker

Sponsor or  
purchase  
your table  
today!



## Key Dates & Contacts

- |                  |  |
|------------------|--|
| » March 31, 2025 | Submit logos to receive all recognition benefits |
| » April 1, 2025  | All Sponsors and tables must be paid in full     |
| » April 28, 2025 | Sponsorships close                               |
| » May 7, 2025    | Ticket sales close at Noon                       |

**Sponsorship / Purchases**  
Andrea L Ash  
Smoker@fwlibraryfoundation.org

**Auction Donations**  
Rhonda Ross  
Smoker@fwlibraryfoundation.org

**Event Planner**  
Next Level Event  
Samantha@nextlevevent.co

**Media & Marketing**  
Next Level Event  
Samantha@nextlevevent.co

